



Schedule of Events

Super Bowl 53 in Atlanta, GA

OVER 20 PRO FOOTBALL HALL OF FAME PLAYERS AND NFL LEGENDS INVITE YOU TO JOIN THEM DURING SUPER BOWL WEEK AS THEY HOST EVENTS IN ATLANTA. "TALK FOOTBALL" WITH THE LEGENDS OF THE GRIDIRON AT ONE OF OUR HOF PLAYER EVENTS. DISCUSS MEMORABLE PLAYS, YOUR FAVORITE PLAYERS, ASK THAT LINGERING QUESTIONS NEVER ADDRESSED ON AIR, OR HEAR THEIR PREDICTIONS FOR THE UPCOMING 53RD SUPER BOWL.

THURSDAY, JANUARY, 31ST, 2019 / 10AM – 1PM

HONORING OUR VET'S – IN THE HUDDLE CHALK TALK

HOSTED BY HALL OF FAME PLAYERS & NFL LEGENDS

TORCHED HOP BREWERY – 249 PONCE DE LEON AVE NE, ATLANTA, GA 30308

THURSDAY, JANUARY, 31ST, 2019 / 5:30PM – 9PM

COCKTAILS ,PLAYERS, MIX & MINGLE

HOSTED BY HALL OF FAME PLAYERS & NFL LEGENDS

TORCHED HOP BREWERY – 249 PONCE DE LEON AVE NE, ATLANTA, GA 30308

SATURDAY, FEBRUARY, 2ND, 2019 / 10AM – 1PM

IN THE HUDDLE CHALK TALK

HOSTED BY PRO FOOTBALL HALL OF FAME PLAYERS

TORCHED HOP BREWERY – 249 PONCE DE LEON AVE NE, ATLANTA, GA 30308

SUNDAY, FEBRUARY, 3RD, 2019 / 3:30PM TO GAMES LAST DOWN

PREGAME & PRIVATE SUPER BALL WATCH PARTY

HOSTED BY PRO FOOTBALL HALL OF FAME PLAYERS AND NFL LEGENDS

TORCHED HOP BREWERY – 249 PONCE DE LEON AVE NE, ATLANTA, GA 30308

Free Parking in the Camden Apartment parking garage on Penn Avenue across from Toasted Hop





2019 HALL OF FAME PLAYERS

Title Sponsor

THURSDAY, JANUARY, 31ST – SUNDAY, FEBRUARY, 3RD, 2019

YOU AND YOUR GUEST WILL BE UP-CLOSE AND PERSONAL FOR A ONCE IN LIFETIME OPPORTUNITY TO MIX AND MINGLE WITH ALL THE PRO FOOTBALL HALL OF FAMERS & NFL LEGENDS AT EVERY HOF PLAYER'S HOSTED EVENT SUPER BOWL WEEK. EVERY EVENT IS INTIMATE AND BEING HOSTED AT THE UNIQUE TORCHED HOP BREWERY (UNLESS NOTED).

TITLE SPONSOR OF ALL HOF PLAYERS EVENTS: \$52,500

- TWENTY (20) TICKETS – **"HONOR OUR VETS IN THE HUDDLE CHALK TALK"** ON THURSDAY, JAN 31ST 10AM – 1PM
- TEN (10) TICKETS – **"COCKTAIL, PLAYERS, MIX & MINGLE"** ON THURSDAY, JAN 31ST 5:30PM – 5PM
- TWENTY (20) TICKETS – **"IN THE HUDDLE CHALK TALK"** ON SATURDAY, FEB 2ND 10AM – 1PM
- EIGHT (8) TICKETS – **"TASTE OF NFL"** ON SATURDAY, FEB 2ND, 7PM – 11PM AT COBB GALLERIA CENTRE
- FORTY (40) TICKETS – **"PREGAME & PRIVATE WATCH PARTY"** ON SUNDAY, FEB 3RD , 3:30PM – LAST DOWN
 - FOURTEEN (14) HOF FOOTBALLS SIGNED BY PRO FOOTBALL HALL OF FAME PLAYERS ATTENDING
 - SIX (6) HOF HELMETS SIGNED BY PRO FOOTBALL HALL OF FAME PLAYERS ATTENDING

* ALL EVENTS ARE INCLUSIVE OF FOOD & BEVERAGE

** AT ALL ABOVE EVENTS YOUR GUEST WILL RECEIVE 2019 HOF PLAYERS MERCHANDISE. (EXCLUDING TASTE OF NFL)

PRE-EVENT PUBLICITY & ON-SITE VISIBILITY:

- COMPANY NAME LISTED AS HOF TITLE SPONSOR IN ALL HOF PLAYER EVENTS SUPER BOWL WEEK
- COMPANY NAME & LOGO ON ALL MARKETING, EVENT COLLATERAL AND ONSITE SIGNAGE.
- IF TIME PERMITTING COMPANY LOGO OR NAME WILL WHEN POSSIBLE ON MERCHANDISE.
- COMPANY NAME LOGO & URL LINK ON OFFICIAL HOF PLAYERS WEBSITE WWW.HOFPLAYERS.ORG
- COMPANY NAME, LOGO & URL LINK ON OFFICIAL HOF PLAYERS SOCIAL MEDIA SITES WITH WEEKLY POSTINGS REFERENCING BEING 2019 HOF PLAYERS TITLE SPONSOR.
- NATIONAL PRESS RELEASE ISSUED ANNOUNCING YOUR COMPANY AS TITLE SPONSOR JOINING THE HOF PLAYERS TEAM
- VERBAL ACKNOWLEDGEMENT OF SPONSORSHIP DURING WELCOME ANNOUNCEMENTS
- ABILITY TO DISTRIBUTE GIFTS TO GUESTS AT ANY OR ALL EVENTS

Purchase

INFO@HOFPLAYERS.ORG OR MEGAN AT 404-862-7256





**HONOR OUR VETS WITH A IN THE HUDDLE
CHALK TALK BRUNCH
THURSDAY, JANUARY, 31ST
10:00AM – 1PM**

80 OF GEORGIA VETERAN'S AND A PLUS ONE WILL BE GUEST OF OUR SPONSORS AND THE HOF PLAYERS AT THE *IN THE HUDDLE CHALK TALK BRUNCH* SO WE CAN PERSONALLY THANK THEM FOR THEIR SERVICE. IT IS OUR GOAL TO SHOW EACH HOW HONORED WE ARE TO BE IN THEIR PRESENCE, THAT THEY ARE OUR HERO'S AND WE ARE ETERNALLY GRATEFUL FOR THEIR SERVICE BY SPENDING ONE ON ONE TIME TALKING FOOTBALL, GETTING SIGNATURES, PHOTOS AND BREAKING BREAD WITH THE HALL OF FAMERS AND SPONSORS AS WE CELEBRATE THEM.

WHERE:

TORCHED HOP BREWERY
249 PONCE DE LEON AVE NE, ATLANTA, GA 30308

TIME:

10:00AM – 11:30AM MIX & MINGLE AND BRUNCH
11:30AM – IN THE HUDDLE CHALK TALK BEGINS

HERO'S – EVENT SPONSOR: \$15,500 – 24 TICKETS, TEN (10) HOF FOOTBALLS SIGNED BY PLAYERS IN ATTENDANCE.

Purchase

SCHOLAR'S SPONSOR: \$5,000 EA. (TWO AVAILABLE) – INCLUDES 10 TICKETS, TWO (2) HOF FOOTBALLS SIGNED BY PLAYERS IN ATTENDANCE AND THREE (3) UNSIGNED MINI HOF HELMETS.

Purchase

VET'S SPONSOR: \$1,000 EA. (TEN AVAILABLE) – 2 TICKETS ONE (1) MINI HOF HELMET PRE SPONSORSHIP

Purchase

HELMET SPONSOR: \$2,500 – (ONE AVAILABLE) – YOUR SPONSORSHIP WILL ALLOW US TO GIVE EVERY VET A HOF MINI HELMET FOR PLAYERS IN ATTENDANCE TO SIGN. INCLUDES 2 TICKETS, ONE (1) MINI HOF HELMET SIGNED.

Purchase

ALL ABOVE SPONSORSHIP INCLUDE:

- SPONSORS LOGO/ NAME LISTED IN ALL HOF PLAYERS EVENT MARKETING MATERIAL, BANNERS AND SOCIAL MEDIA.
- EVERYONE WILL RECEIVES 2019 COMMEMORATIVE MERCHANDISE ITEM FROM HOF PLAYERS
- INCLUSIVE OF FOOD & BEVERAGE

ALL FUNDS RAISED WILL GO ON BEHALF OF OUR LOCAL VETERANS.

info@HOFPlayers.org or Megan at 404-862-7256





COCKTAILS, PLAYERS, MIX & MINGLE THURSDAY, JANUARY, 31ST

JOIN HOF PLAYERS AND FRIENDS FOR A ONCE IN A LIFETIME OPPORTUNITY TO HAVE ONE ON ONE CONVERSATIONS AND PERSONAL INTERACTION WITH SOME OF OUR FAVORITE GUYS WHO JUST HAPPEN TO BE PRO FOOTBALL HALL OF FAMERS AND LEGENDS OF THE GRIDIRON IN TOWN FOR THE 53RD SUPER BOWL.

WHERE:

TORCHED HOP BREWERY
249 PONCE DE LEON AVE NE, ATLANTA, GA 30308

TIME: 5:30PM – 9:00PM

ENJOY MINGLING WITH PRO FOOTBALL HALL OF FAMERS AND NFL LEGENDS TALKING FOOTBALL WITH THE GREATS OF THE GAME AND ENJOYING BITES, BEER AND WINE. ALL GUEST WILL RECEIVE A 2019 HOF PLAYERS GIFT.

INDIVIDUAL TICKET: \$145 EA

Purchase

TEAM SPONSOR: \$20,000

VIP AREA FOR TWENTY (20) GUESTS WITH GUARANTEED ONE ON ONE INTERACTION THROUGHOUT THE NIGHT WITH ALL PLAYERS IN ATTENDANCE. PERFECT TIME FOR INTIMATE CONVERSATIONS, SIGNATURES AND PHOTOS. INCLUDES ALL THE ABOVE PLUS 10 MINI HELMETS AND SHARPIES SO YOU CAN LEAVE WITH ONE MORE SPECIAL MEMORY. SPONSORSHIP ALSO INCLUDES LOGO/ NAME RECOGNITION IN ALL HALL OF FAME PLAYERS EVENT MARKETING MATERIAL, BANNERS AND SOCIAL MEDIA.

Purchase

*ALL FUNDS RAISED WILL GO TOWARDS "FAIR" ON BEHALF OF OUR
PRE 93 PLAYERS IN NEED OF ASSISTANCE*

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IN THE HUDDLE CHALK TALK BRUNCH SATURDAY, FEBRUARY, 2ND

SUPER BOWL GUEST AND GEORGIAN'S WILL HAVE A ONCE IN A LIFETIME OPPORTUNITY TO "TALK FOOTBALL" AND HAVE ONE ON ONE CONVERSATIONS AND PERSONAL INTERACTION WITH PRO FOOTBALL HALL OF FAMERS AT OUR (EVENT SPONSORS NAME) IN THE HUDDLE CHALK TALK BRUNCH SUPER BOWL WEEK IN ATLANTA, GA

WHERE:

TORCHED HOP BREWERY
249 PONCE DE LEON AVE NE, ATLANTA, GA 30308

TIME:

10:00AM – 11:30AM MIX & MINGLE AND BRUNCH
11:30AM – IN THE HUDDLE CHALK TALK BEGINS

EACH GUEST WILL HAVE AMPLE TIME TO ASK QUESTIONS AND DISCUSS IN DETAIL FAVORITE MEMORIES OF THESE GRIDIRON LEGENDS. PERFECT OPPORTUNITY TO SPEND ONE ON ONE TIME TALKING FOOTBALL, GETTING SIGNATURES, PHOTOS AND BREAKING BREAD WITH THE PRO FOOTBALL HALL OF FAME PLAYERS. ALL GUEST WILL RECEIVE A 2019 COMMEMORATIVE ITEM FROM EVENT AS ANOTHER MEMORY.

ADULT TICKET: \$145 EA.

Purchase

CHILD TICKET: \$50 EA. (12YRS AND UNDER)

Purchase

EVENT SPONSOR: \$ 18,500

BEGINS WITH A PRIVATE MEET & GREET WITH HALL OF FAME PLAYERS – 9AM -10AM WHERE ALL THE HALL OF FAME PLAYERS ATTENDING WILL HOST YOUR TWENTY (20) GUESTS IN A SEPARATE AREA. PERFECT TIME FOR INTIMATE CONVERSATIONS, SIGNATURES AND PHOTOS. INCLUDES ALL THE ABOVE PLUS NINE (9) HOF PLAYERS MINI HELMETS AND ONE (1) SIGNING BALLS AND SHARPIES. SPONSORSHIP ALSO INCLUDES LOGO/ NAME RECOGNITION IN ALL HALL OF FAME PLAYERS EVENT MARKETING MATERIAL, BANNERS AND SOCIAL MEDIA.

** INCLUSIVE OF FOOD & BEVERAGE*

Purchase

To secure info@HOFPlayers.org or Megan at 404-862-7256





PRE-GAME & PRIVATE WATCH PARTY SUNDAY, FEBRUARY, 3RD

SETTING THE STAGE FOR AMERICAS GREATEST SPORTING EVENT, THE SUPER BOWL, IS THE ANNUAL HALL OF FAME PLAYERS PRE-GAME AND PRIVATE WATCH PARTY. COME JOIN OVER 20 PRO FOOTBALL HALL OF FAMERS AND NFL LEGENDS FOR A ONCE IN A LIFETIME EXPERIENCE DURING THE 53RD ANNIVERSARY OF THE BIGGEST GAME IN SPORTS. YOU'LL ENJOY LEGENDS OF THE GAME INVITE YOU TO "TALK FOOTBALL", CHAT ABOUT MEMORABLE PLAYS, PLAYER STATS, STORIES AND DISCUSS THEIR PREDICTIONS FOR THE "BIG GAME".

PRE-GAME PARTY "ONLY" – 3:30PM-5:30PM

ENJOY INTERACTING WITH PRO FOOTBALL HALL OF FAMERS & NFL LEGENDS AND TALKING FOOTBALL WITH THE GREATS OF THE GAME WHILE ENJOYING PRE-GAME BITES. ALL GUEST WILL RECEIVE A COMMEMORATIVE GIFT.

ADULT TICKET: \$75 EA – INCLUDES ABOVE AND TWO (2) BEVERAGE TICKETS GOOD FOR BEER OR WINE

Purchase

CHILD TICKET: (12YRS AND UNDER) \$35 EA – INCLUDES ABOVE AND UNLIMITED NON – ALCOHOLIC BEVERAGES.

Purchase

PRE-GAME & PRIVATE WATCH PARTY – 3:30PM – LAST DOWN

ENJOY MIX AND MINGLE IN OPEN SEATING AREAS ALONGSIDE THE HALL OF FAME PLAYERS AND NFL LEGENDS WHO WILL BE INTERACTING WITH GUESTS DURING THE BIG GAME.

ADULT TICKETS: \$250 EA PRICE IS ALL-INCLUSIVE OF FOOD & DRINK.

Purchase

CHILD TICKET: (12YRS AND UNDER) \$125 EA – ALL-INCLUSIVE OF FOOD & NON – ALCOHOLIC BEVERAGES.

Purchase

MEET & GREET WITH HALL OF FAME PLAYERS \$15,500 – 5PM – 6PM

ALL THE HALL OF FAME PLAYERS ATTENDING WILL HOST YOUR TWENTY (20) GUEST IN A PRIVATE VIP AREA ALLOWING YOU THE PERFECT TIME FOR INTIMATE CONVERSATIONS, SIGNATURES AND PHOTOS. INCLUDES ALL THE ABOVE PLUS 10 HOF PLAYERS SIGNING BALLS AND SHARPIES. IN ADDITION TO YOUR LOGO/ NAME FEATURED IN ALL HOF PLAYERS EVENT MARKETING MATERIAL AND SOCIAL MEDIA.

Purchase

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THANK YOU TO OUR SPONSORS

